# 100% service

When it comes to property we've done it all, good times, bad times, big budgets, small ones, large jobs, little ones, with our professional expertise we deliver maximum impact for your spend, and with everything in-house we can minimise that spend, we have the experience, ability and the tools to deliver 100% service with no waste of your resources, so rest assured we deliver fast and efficient everytime.

### **PR & Advertising**

We help our clients to identify where best to advertise, define their message and time the insertions to maximise the impact for spend. We have an extensive network of contacts in local and national newspapers, magazines and radio stations. We are experienced in securing positive editorial and the supply of advertising copy.

## **Corporate & Brand Building**

Design Strategy, Branding, Publicity, Profile Building, Positioning, Advertising, Editorial, Annual Reporting, Overviews, Updates, Internal / External Communications. All these activities are carried out by every large organisation to some degree, It's our job to make sure our clients get maximum value from each deliverable.

## **Photography & Video**

We shoot Interior, exterior, detailing and local area photography as needed both still and video. We also use photo libraries where possible as a cost effective source of support images.

## **Brochures / Printed media**

Whether it's a suite of brochures, an international corporate portfolio or the most effective four page brochures in the market place, we create all the content, plans, text, illustrations, photography as well as specify and organise printing as required and we work to tight deadlines. We also design all other forms of printed promotions from flyers to point of sale items.

# Signage & Point of Sale

We deliver effective signage solutions, whether permanent or temporary, large or small, one-off plaques, banners, window graphics, directional signage or complete signage systems.

# Online

We design and build websites, create phone apps and web based campaigns as appropriate. We register property with portal sites, undertake SEO (search engine optimisation), supply animated online adverts and produce Email campaigns where appropriate.

## **Design Support Service**

From e-mailing a logo as an EPS to a sign maker to creating a PowerPoint presentation for that all important conference, we tend to have close relationships with our customers through our design support service. Word templates, PowerPoint presentations, e-mail friendly PDF's, digital presentations, self executing promotions, stationery and a whole lot more, we're your In-House Design department.

# Research & Written Narrative

We gain an understanding of your project and expectations, formulate a defined objective, then write your campaigns and outward presentations so that your project works harder to sell itself to its target market.

#### **Design Strategy**

Combining our multi-disciplinary design expertise with a background in design strategy, Archimedium delivers an efficient and effective design and marketing service where our clients benefit from highly co-ordinated activities all delivered from one supplier.

#### The Selling Environment

Specifying features, signage systems, designing showhomes, marketing suites or selling spaces, special items (e.g. feature point of sale devices, street furniture, reception area, feature stairways and other items) our industrial and interior design experience has proved a valuable addition to many projects where we help to create an effective selling environment.

# Industrial Design

Archimedium offers an industrial design service to architects, property professionals, public bodies and some times deal with manufacturers, projects in this area have included street furniture, items of furniture, point of sale devices, bathroom fittings, signage, art instalations and other items.

### **Concept Creation**

Our design concept service has spanned such diverse items as a factory in Montreal to silverware in County Kildare. Many of our concepts have gone on to be built and in some cases mass produced.

